

Ridgefield Chamber of Commerce Board Meeting Minutes

Attending Members: Dawn Bell, Rachel Coker, Neil Daly, Sharif Burdzik, Scott Flury, Kristeen Millett, Gus Farah, Kelli Montei

Absent: Jim Holder, John Rose, Steve Dronen

FRIENDLY ATTENDANCE POLICY REMINDER: *Each member of the Board of Directors shall attend at least nine (9) monthly meetings of the Board per year.*

Meeting held: 03/03/23: Corwin Board Room

2023 Board President, Dawn Bell, called the meeting to order at 9:00am.

STANDING ITEMS

1. Secretary's Report – February 2023 meeting minutes reviewed. Scott 1st, Rachel 2nd, approved with no changes.
2. Treasurer Report – Scott reported \$10,455.32 in checking; \$1,663.26 in Savings. Oktoberfest proceeds still to be deposited. Rachel to transfer \$1,000 from Checking to Savings for scholarships, as approved previously.
3. Community Update – All new business filings are home-based, but still three new businesses in Pioneer Village to target for ribbon cuttings.
4. Membership Committee update – Ribbon Cuttings: Blooming Family Chiropractic 3/9 @ 4pm, Bunnie's/RMS possibly 3/15
5. Events / Speakers for Lunches –
 - Feb: Larry Hales, Marketing
 - Mar: Janene Beeman, Pacific Cloud IT, Financial Data Security
 - Apr: TBD
 - May: TBD
 - Jun: Kevin Hiebert, life & business coaching, leading teams

NEW BUSINESS

- MailChimp – limited to 1,000 monthly emails sent; we are sending around 1,200 as of February. To increase capacity, will need to move from the free version to \$13/month. Rachel 1st, Kristeen 2nd, approved.
- Candy for Booth at 1st Saturdays – spend up to \$100 per month from Mar through Aug as needed. Dawn 1st, Rachel 2nd, approved.
- Blue Crew Jackets – 4 jackets to start, name tags for all who participate. Estimated cost \$90 per jacket (plus \$16 for larger sizes) and \$13 per nametag. Previously approved.
- SW WA Visitor's Guide – we ran one last year, and current price is \$385 for a ¼ page ad. We got a discount last year. If cost is close to last year, run another ad this year. Dawn 1st, Sharif 2nd, approved.

- Meeting Time Changes – moving the executive board to 8am and board meeting to 8:30am, leaving time for committee meetings as needed at 9:30am – all hosted at Corwin.
- Dawn is going to post or state our mission statement at our events

ONGOING MONTHLY ITEMS

1. Wine Down Wednesday's

- Mar: Ridgefield Craft Brewing
- Apr: TBD – need this very soon to announce at March Wine Down – Columbia Ridge?
- May: TBD – Bev Ridge?
- Jun: Carts by the Park
- Jul: Latte Da
- Aug: ilani
- Sep: TBD
- Oct: TBD
- Nov: Windy Hills w/ pie giveaway
- Dec: celebration

2. Events / Speakers for Lunches –

- Mar: Janene Beeman, Pacific Cloud IT, Financial Data Security
- Apr: Human Resources panel
- May: Dr. Kevin Fischer, Medical Director, Columbia River Mental Health Services
- Jun: Kevin Hiebert, life & business coaching, leading teams
- Future – networking how-to tips?

3. First Saturdays:

- Mar: booth at Color Run March 4th – Dawn and Rachel available to help
- Apr: regular First Saturday booth – Scott available to help, possibly Gus as well

4. Member Spotlights: Starting in 2023 will be for Gold/Silver levels only.

- Mar: Oasis Dental – still trying to get response
- Apr: Live Nation
- May: Acero
- Jun: TBD
- Jul: TBD
- Aug: ilani, to coincide with their wine festival

Signatures:

President, Dawn Bell : _____ Date _____

Secretary, Sharif Burdzik: _____(signed)_____ Date _____

*******Next meeting: Friday April 7, 2023, 8:30AM*******

Meeting Adjourned: 10:00 AM